

## **China Everbright Limited and Sinowel Enterprise Group Sign a Partnership Agreement**

23 April 2015 – Recently, China Everbright Limited (“CEL”, stock code: 165.HK) and Sinowel Enterprise Group (“Sinowel”) announced the signing of a strategic partnership agreement to start their co-operation towards the secondary market of trust beneficiary rights. CEL and Sinowel plan to maximize their value, as well as leveraging their respective experience and advantages in the asset management sector to build a marketing platform for the trust industry.

CEL, a member of China Everbright Group, is a diversified financial services enterprise operating in Hong Kong and mainland China. It leverages a “Macro Asset Management” strategy with specific focuses being placed on fund management and investment businesses, namely Primary Market Investment, Secondary Market Investment, and Structured Financing and investment. CEL has developed solid market bases in a number of sectors through private equity funds, venture capital funds, sector focus funds and hedge funds from the Group’s global fund management platform.

As a listed company with a long track record of operations in Hong Kong, CEL and its international team of experts and managers have substantial experience in cross-border financial activities and investment. As at December 2014 the Group managed 24 funds, with a fundraising scale of more than HK\$50.3 billion.

Sinowel was jointly founded in 2000 by a team of financial services professionals and Kleiner Perkins Caufield Byers (“KPCB”), a top international venture capital company, who together aimed to build China’s leading financial product marketing and service platform. Over the past 15 years Sinowel has been committed to driving the innovative development of China’s financial sector and today generates annual revenues of more than RMB30 billion. The company’s main service areas include wealth management, asset management, consumer finance and software solutions for the financial sector.

Over the years, Sinowel is also dedicated to providing financial enterprises with integrated marketing and service solutions. The company is strongly regarded within the banking, insurance, fund, securities and trust industries and has built a substantial network of partners covering several hundred well-established financial enterprises.

The strategic partnership combines CEL’s brand reputation and capital advantage with Sinowel’s client base and asset management model. In January 2015 the two groups began cooperating by jointly launching the “Trust-easy-loan” service, the first of its kind in the trust industry. The service improves liquidity shortages with an innovative business model that delivers quick responses to trust-holders’ financing needs.

Base on the partnership in “Trust-easy-loan” service, the two companies will further deepen and broaden their collaboration in macro asset management, providing clients and high-net-worth individuals with unique, quality products and services.