

## CEL's Everbright Qingdao New Energy Fund invests in an artificial intelligence company

20 October 2015 - **China Everbright Limited** ("CEL"; Stock Code: 165.HK) announced that its Everbright Qingdao New Energy (Low Carbon) Fund, managed by the Venture Capital Fund management platform under CEL, has made an investment of RMB100 million in Shanghai Zhizhen Network Technology Co., Ltd. ("Little I Robot" or "the Company"), the world's largest Chinese-language artificial intelligence robotics technology provider and platform operator. The investment was made in September 2015, marking CEL's first foray into the new information industry of artificial intelligence (AI), and "Internet+".

The core technology of Little I Robot is AI semantic recognition, based on a proprietary Chinese-language AI human-machine dialogue engine. Following over a decade of development, there are now more than 200 million Little I Robot users conducting more than 10 billion conversations every year. The Company has built up massive language and encyclopaedic databases in its shared virtual space, amassing the world's largest technical knowledge/ lexicon databases in the fields of telecommunications, finance, e-government and e-commerce. It is the official strategic partner of internet and information technology giants such as Alibaba, Tencent, Microsoft and Salesforce. Little I Robot also provides intelligent services robots and integrated solutions for clients in fields as diverse as telecommunications, finance, e-government, e-commerce, automobiles, aviation, intelligent terminals, smart homes, IT services, education, entertainment, food and beverage, and consumer goods. The Company sets up a platform that allows multiple human-machine interactive models and all-channel access. In the future it plans to serve all major organisations with human interface to create a seamless AI ecology.

For more information about Little I Robot, please visit the official website at <a href="http://www.xiaoi.com/">http://www.xiaoi.com/</a>.