

CEL Financial Technology, Subsidiary Company of Everbright, Organizes Elderly Care Charity Event Themed “Caring for Senior Citizens and Sending Love”

Delivering Care and Love by Visiting Elderly Care Facilities in Henan Province

On 3–5 June, just before the Dragon Boat Festival, several representatives of CEL Financial Technology, a subsidiary company of China Everbright Limited (“Everbright”, stock code: 165.HK), conducted a series of charity events by groups in Henan Province, with the theme of “Caring for Senior Citizens and Sending Love”, in order to showcase the traditional virtues of respecting senior citizens and implementing the spirit of “Dedication, Friendship, Support for the Weak, and Help the Poor”. They visited nursing homes in Heji Village of Sui County in Henan Province and Shangqiu City, and the Apartments for Senior Citizens in Weishi County, sending holiday greetings and groceries.



In the nursing home of Heji Village of Sui County, Zhang Yong, Director of Sui County’s Civil Affairs Bureau, and Gao Ronghua, the head of the nursing home, expressed their warm welcome and appreciation to the delegate of CEL Financial Technology. According to the introduction by Gao, all senior citizens living in the nursing home of Heji Village are over 60 years old. They have neither family members nor economic income. Through this visit, CEL Financial Technology was able to set the Hejixiang Elderly Home as one of their dedicated caring units, bridging care with poverty groups and letting the elderly from the elderly home feel cared for and supported by social caring groups.



Following that visit, CEL Financial Technology visited the elderly at Shangqiu Star Light Old Age Home and Ruifuxiang Apartment for the Elderly with daily necessities, including rice dumplings, oil and oral hygiene products. The elderly responded with blissful smiles and gratitude on their faces. Under the guidance of the representatives of these units, CEL Financial Technology visited the common living areas of the elderly, their rooms of accommodation, rooms for nurses on duty, and the restaurants to have a further understanding of the development of these units, the daily life of the elderly, as well as their medical protection.





Through this charity visit, CEL Financial Technology provided mental comfort, emotional care and financial assistance for the elderly. CEL Financial Technology will continue to work towards the social responsibility objectives of Everbright, which include enhancing corporate social responsibility, further developing corporate vitality, helping the disadvantaged and giving back to society with tangible actions. Meanwhile, as a leader in the smart retirement industry, CEL Financial Technology believes that “technology will empower retirement”. By continuing to provide intelligent solutions for retirement based on the Internet of Things to homes, society and institutions, CEL Financial Technology aims to provide a more “tailor-made” solution for the elderly.